MOTION PICTURE NEWS

The Fleeting Show.

Five years ago the average motion picture patron didn't have a very large selection of theaters—and when he got nside his favorite playhouse, he usually cund it illy ventilated, inadequately furished, with a planist as sole form of irchestra and generally with a long wait jet ween reels. As for the pictures themselves besides not being comparable with hose of the present day there was not just as much of them. Still the price of idmission in a large majority of theaters is 5 cents. What is the answer? I mow that the exhibitors are under leavier expense than ever before, they have comparatively beautiful amusement touses, sometimes with a two or three lies corchestra. They show a continuous capture of the floating gardens.

Grand Cathedral—The largest cathedral in the world, which took 300 years to build.

Old Ruins—Where the last battle between the Americans and Mexicans was fought. National Palaco—Where Madero made his last stand. Guadelauppe—The hollest shrine in Old Mexico.

The Floating Gardens—Called the Aztec's Paradise, one of the most beautiful appointment.

Wild Birds at Home—Wonderful closes up views of birds in their nest feeding their young made possible by a noise-less camera and hours of patient waiting.

A Mexican Carnival—On the Grand Canal among the floating gardens. tra. They show a continuous rogram of from three to six or seven seels and they spend money in advertis-

Surely it is only reasonable to suppose hat sooner or later there will have to be an increase in the price of admission. The better class of houses could easily ibtain an increase—and it seems only latr to presume that before very long here will be a 10 cent charge at least in Saturdays and Sundays. The public night-to expect it and realize its neces-

by Saturdays and Sundays. The public bushit to expect it and realize its necestity.

"Pop" Anderson says: "My idea of the dumb man is one who would wait at the stage door of the Orpheum for the sading actress to appear."

Sidney Ayres, the popular motion ilcture leading man seen in "Flying it Mutual Movies, was tendered a lanquet recentity at the Arlington Horsel, Santa Barbara, Cal., by the "Flying a Many players belonging to the company which he was leading man. The banquet was prompted by Mr.

Yere's promotion from leading man to literator and was a compliment to him leading actress at Chapultepes.

Dear Motion Picture Editor: Kindly Mexico.

In the columbia Stock Company, and where I can see the Kalem Company, and where I can see the Kalem Pictures of the player man see the Kalem Pictures first. What company does John Bunny play in, and excitement.

At every hurdle horses fall and not one fifth of film not crowded with action and excitement.

Real War-Made on the field of actions, showing Madero's army invading to see her, you will be able to in a picture man see the Kalem Company, and where I can see the Kalem Company of the company of the columbia Stock Company, is now with the Kalem Company, and where I can see the Kalem Pictures first. What company does John Bunny plays with him? Thanks very much for reply.

N. A. H. Helen Holmes is now playing leads with the Kalem Company. If you want to see her, you will be able to in a picture site of the me know if Helen Holmes, formerly the me know if Helen Holmes is of the security of the following of the columbia. At every hurdle horses fall and not on the field of actions, showing Madero's army invading the Kalem Company. If you want to see her, you will be able to in a picture site of the me know if He lireotor and was a compliment to him ind Mrs. Ayres expressive of the ipirit of harmony prevailing at the function and the dynamiting of great blocks of ipirit of harmony prevailing at the function studios. William Garwood unceeds Mr. Ayres as leading man. His first appearance will be in "Berond the City," which will be seen here on and after May 20.

It is worthy of mention that the kicholas Power Company, the well-thown makers of moving picture mathines, were the first to come across fectly drilled corp of boys in all the large structures and of paintings didn't know that John Bunny plays with the Vitagraph Company. I think buildings in the heart of Mexico City, with the Vitagraph Company. I think you refer to Clara Finch, who usually you refer to Clara Finch, who usually or the cumble like egg shells into a mass of ruins.

The Bull Fight – Mexico's national sport shown with all its pomp and excitement—the dexterity and skill of the toreador, with all objectionable brutal features eliminated.

May 5, 1914.

Moving Picture Editor, The Washing-ton Herald: Who had the male lead in "Sapho" (Majestic), and do you know in what pictures, and where, he can be the them and the between moving pictures and the dynamiting of great blocks of the dynamiting of great blocks of buildings in the heart of Mexico City, with the Vitagraph Company. I think you refer to Clara Finch, who usually you refer to Clara Finch, who usually or the companies Bunny. At any rate she is tall and thin enough to fit the description.

tnown makers of moving picture ma-thines, were the first to come across with a subscription for the Exchangenen and Exhibitors' Club.

Stories of the Photoplays.

's Trip Through Barbarous Mexico Street Scene in the City of Mexico-lilitary pageant of the Mexican army notographed before the war.



Theater Barbarous [•] Mexico"

DAY," with Ford Sterling and others.

A BIG DOUBLE SHOW Thursday, Friday, Saturday and Sunday.

ZINGO

THE CHILD OF DESTINY" PART TWO.

TODAY

AT THE

ACME THEATER

14th Street, near Irving, N. W.

-THEATER-

TODAY

The great Vitagraph masterplece

"The Riders Peter Sham"

In Three Parts. And several other pictures

5c PLAZA 5c THEATER

2 Reels. Keystone-"Caught in the Rain."

5c Today |5c

THE LEADER

507-509 9th St. N. W. TODAY'S PHOTO PLAYS Behind the Footlight, Sandy and Shorty Start Some-

thing, The Evil She Did-Drams. Music by Geo. Emmons and Wm.

ing.
A Mexican Carnival—On the Grand
Canal among the floating sardens.
Little Gimmineze—The pet monkey
called "The Mascot" of the La Viga Cacalled "The Mascot" of the La Viga Cannal engages in a fight with a rooster, an argument with a young ostrich, and investigates a phonograph, which he uses as "a human roulette wheel." One of those rare bits of animal comedy impossible to describe.

Street Cars Crossing the Mexican Border—Searched by American soldiers to prevent finearms being smurried top Old.

Dear Motion Picture Editor: Kindly

prevent firearms being smuggled into Old Dear Motion Picture Editor:

across changeend of the Orphan Boys Drill—The most perfectly drilled corp of boys in all the feetly drilled corp of boys in all the changemorthly marching in and out of intricate formation, with such accuracy and perfection they are bound to bring applause ven though but a film.

The Pride of Old Mexico-The most daring cavalrymen alive execute ma-newvers never before attempted. They ride up and down absolutely per-pendicular embankments from thirty to sixty feet in height, leap obstacles, ford streams and defy all competition to equal their superb horsemanship.

"Behind the Footlights."

Violet Dale obtains, through the intervention of Stanley Hilton, a wealthy idler, a small part in a new musical comedy. Frank Gordon, the house electrician, loses his heart to Violet, but his diffidence keeps him silent. Hilton's interest in Violet is only casual, his particular flame being Clara Delane, the star. Clara is hurt Clara Delane, the star. Clara is hurt during the first performance, and it is found that no one has been astructed to understudy her part. Violet volunteers to play it, and makes a small hit. Hiiton begins to pay her ardent attentions. One night Violet becomes frightened, and to avoid a meeting with Hilton, remains late in her dressing-room, Gordon and the watchman are the only others in the building.

only others in the building.
Fire breaks out and Violet, unconscious, Fire breaks out and Violet, unconscious, is carried out by Gordon, who puts ber in Hilton's arms when he meets him at the stage door, and re-enters the burning structure to rescue the watchrian. The newspapers give an account of Violet's pictures made by several companies both rescue "by Mr. Hilton," and sare, he and been unconscious assumes that are the Warner Features Company releases pictures made by several companies both in this country and abroad. unconscious, assumes this to be true. It does not occur to Gordon to contradict the report. Violet being out of Hilton's sight, his interest in her hospital authorities that an anonymous friend is paying all expenses. She thinks friend must be Hilton, and that she is under terrible obligations to him. Each day there comes a bunch of violets, accompanied some times by a little unay freely been paid by Gordon, and it is he who sends the violets and messager, Upon Violet's return to the theater, Hilton, who has guarreled with Clara, sees true. It does not occur to Gordon to ton, who has quarreled with Clara, sees that she gets her position again, and begins to shower her with attentions. Feeling that she owes him her life and her hospital treatment, Violet finds it almost struction Work in District. impossible to resist his advances. On the night of the last performance, she finds in her dressing-room a note from Hilton telling her that if her answer is "yes" to his drawnder the struction work in District.

April was a prosperous month for the District in the building line. According to Morris Hacker, building inspector, \$551.306 was involved in construction work.

and is desperate at last. He steals into Hilton's box, unobserved, determined to kill him if the girl wears the roses. When she appears, she wears the violets. Later Violet identifies the unsigned note as be-ing Gordon's handwriting, and also leaves hat it was he who saved her from the

Lack, who dreams of being a great artist.

Harry Benham
May, his faithful wife Margnerite Snort
Grace, a heartless model. Adele Rey
country woman. Mrs. McCoy
Hourke, Ethyle Cook
Mrs. McCook
Hourke, Ethyle Cook

Firmly convinced that he was destined Firmly convinced that he was destined to become a great painter, Jack, the proprietor of a green house, gradually brought about the ruin of his prosperous business by his inattention to the wants of his customers.

With laughter and beauty assails the hearts of two lovers blessed with the truth And confidence pure as the dawn, Filling the life of ripe age and fond youth As bright as the dew on the lawn, as bright as the dew on the lawn. prietor of a green house, gradually brought about the ruin of his prosperous business by his inattention to the wants

His wife, who had faith in her husband's ability, supported the household by working as a dressmaker. Selfish to the core, Jack insisted that a thousand dollars which his wife received from a distant relative be used foward his tui-tion in an art school in Paris. While she preferred to pay off the mortgage on their little home, May ac-

ceded to her husband's wishes and while she stayed at home Jack left for Paris, believing that he would quickly win fame and fortune. In this he was not disap-

The long months passed and Jack soon began to make a name for himself in the French capital. Several of his pictures were exhibited in the Spring Salon and letters from his admirers began to pour in. Among the women who pursued the successful artist was a French model with whom Jack soon became infatt Long hours before the canvas and much night work ruined the painter's eyes, however, and with the first signs that her however, and with the first signs that her sweetheart was losing his sight the model deserted him. Nearly a year later May, back in America, heard that her husband was dying in a Paris slum. Faithful even unto death she nursed him in Paris in his last illness and did not even undeceive him when he caressed her, believing that the fickle model had come back to him at last.

Oueries and Commer

any consistent way we can set moving picture theater managers interested in advertising the names of the leads in their daily pictures. I am a most ardent "fan," and I think I can speak for the average fan when I say I take little interest in a usual picture unless I know the leads. It is, of course, easy to recog-nize them if one only knows where to find them. Very truly yours.

of ings didn't know that John Bunny play:

"Sapho" (Majestic), and do you know in what pictures, and where, he can

Washington. Washington.

Shelly Hull played Jean in "Sapho" with Florence Roberts. He plays in the Majestic pictures, distributed through the Mutual Film Company, and shown tures nearer your home I'll try to get barked, and on the morning of May

Motion Picture Editor, The Washinston Heraid, Dear Sir: Will you be good enough to publish in your motion picture columns what theater in the vicinity of Bloomingdale shows the Universal films. I am greatly fond of their stars, such as Leah Baird, Warren Kerrigan, King Baggot, Florence Lawrence, and others, but I do not know what theater in this section of the city shows their films.

Thanking you in advance, I am, ALICE BURNS, 100 Quincy street northeast.

I like the Universal pictures myself, and made no mention of the important of the start, one cause of its failure may be traced to these instructions, which, except for the order regarding City Point, were not explicit and made no mention of the important of the cut the railroad both north and south of Petersburg. The work on the south side was assigned to his cavalry, 2500 bits forces at City Point, at the mouth of the Appomattox River, which place he was to fortify, he was to push up the south bank of the James.

ALICE BURNS, 100 Quincy street northeast.

I like the Universal pictures myself, and made no mention of the important fleet, steamed up the James River to ward Ritchmond.

Gen. Grant's orders to Gen. Butler to cut the railroad both north and south of Petersburg. The work on the south side was assigned to his cavalry, 2500 bits was assigned to his coult was assigned to his coult be with force at City Point, at the mouth of Petersburg. The work on the south bank of the James.

ALICE BURNS, 100 Quincy street northeast.

I like the Universal pictures myself, and made no mention of the important fleet, the universal picture for him to make Richmond his of Petersburg. The work on the south bank of the James.

As Gen. Butler's campaign went was to push up the south bank of the James.

As Gen. Butler to cut the railroad both horth and south to cut the railroad bot

Dear Motion Picture Editor: What are

APRIL A PROSPEROUS MONTH.

struction Work in District.

to his demands, she is to wear the roses he has sent. She also discovers a little bunch of wild violets with an unsigned note which tells her that they are fare.

District in the building line. According to Morris Hacker, building inspector, \$51,300 was involved in construction work of which \$73,813 was invested in new buildings. Repairs amounted to \$110 me.

CRUISER TO SAN DOMINGO.

The armored cruiser Washington, will States to undergo repairs. No advices were received from Commander Graham, of the Petrel, concern-ing conditions in San Domingo.

McADOO-WILSON.

Springtime and autumn bring fruitage of love When summer fruition prevails And Cupid with arrows pointed above With laughter and beauty asseils

THE . WASHINGTON HERALD

Prints more motion picture news and stories than all the other papers of Washington combined.

Prints more motion picture advertising than any other paper.

THE WAR DAY BY DAY Fifty Years Ago.

May 7, 1864-The Army of the James, Under Gen. B. F. Butler, Was In trenching at Bermuda Hundred, Seventeen Miles South of Richmond While a Detachment of Four Brigades Was Cutting the Railroad Between Petersburg and the Confederate Capital.

Picture Editor.

Pifty years ago today the Army of the James and ordered his troops toward the James, under Gen. B. P. Butlet.

Movie Editor, Washington Herald.
City. Dear Editor: Won't you please tell me who had the leads in "Pate's Decree," (Majestic)? And tell me if there is any consistent way we can get moving picture theater managers interested in advertising the names of the leads in "which had come up the James River"

Fifty years ago today the Army of palgn and ordered his troops toward the James above there.

Petersburg and the James above there.

He also sent Gen. D. H. Hill, his ablest commander, from Weldon to Petersburg was cutting the railroad between Petersburg and the Confederate capital.

The initial movement of this army, which had come up the James River Gen. Butler had anticipated this movement.



VIRGINIA RAILROAD AND SCENE OF GEN. BUTLER'S OPERA-TIONS NEAR PETERSBURG,

(Photo from a war-time negative by Brady in the War Department Collec-tion; map based on the official records.) in transports, was in secordance with

Gen. U. S. Grant's plans for taking Richmond and crushing the military River in Central Virginia on May 4 to first in Washington at the Plaza Thea-ter on Ninth street. A two-reel Majestic feature is shown at the Plaza every Mon-day. If you would like to have the at Yorktown and Gloucester Foint, on name of a theater showing Majestic pic-the York River. It was speedily enthe transports, convoyed by naval ves-sels, the whole making an imposting fleet, steamed up the James River to-

Point and making that place his base of operations, Gen. Butler had landed a wooden structure 210 feet long, thus 5,600 colored troops there and pushed 5.660 colored troops there and pushed on to Bermuda Hundred, a wide penin-sula formed by the bends of the James F

Pickett Defends Petersburg.

of Petersburg, the city and railroad cen-ter twenty-two nales south of Richmond that was to cost the Federals a ten months siese to subdue. On the afternoon of May 5, when Gen.

bunch of wild violets with an unsigned note which tells her that they are few because they are the last in all the fields. Violet is amazed—the writing on this note, entirely different from Hilton's, is the same hand as the notes which reached her at the hospital.

Gordon has learned of Hilton's note, and is desperate at last. He steals into Hilton's box, unobserved, determined to the steals into Hilton's box, unobserved, determined to kill him if the girl wears the roses. When

A portion of Gen. Butler's army, march ing from City Point on the night of May 5 or the morning of May 6, could have seized Petersburg. Gen. Pickett well knew this, and with the energy that characterthat it was he who saved her from the fire. There is a sudden awakening in her heart, and when she finds Gordon on the deserted stage, she goes to him.

The armoreu cruser washington, who is this, and with the Confederates as a whole in Plata, San Domingo, according to orders times of areat emergency, bent his effected stage, she goes to him.

The whole of May 5 was granted him by the Federals in which to accomplish this. Gen. Butler was engrossed in com-pleting the landing of his forces at Berthis. Gen. Butler was engrossed in com-pleting the landing of his forces at Ber-command engaged the enemy, that of Col. Plaisted was assigned to cut the muda Hundred, in intrenching there and telegraph and railroad north of the scene muda Hundred, in intrenching there and in planning an advance against Richmond. He had wished to march to the Confederate capital immediately on landing, but had been dissunded by his corps commanders, Gen. William F. Smith, and Gen. Quincy A. Gillmore. Fort Durling, at Drebrys Bluff on the James, and a strong line of field works extending from it inland, were between Gen. Butler's position and Richmond. The Confederates had begun re-enforcing these works as soon as the news came that Butler's army was moving up the Had Dames, by crossing troops over the river. The damage done the railroad, both telegraph and railroad north of the scene of action. This it did in the afternoon, the marks of old age are and gives no independent of ways for removing them. It is a matter of common knowledge that Lina Cavalleri looks from ten to different years younger than she really and the day embraced 22 killed, 12 wounded, and 13 missing, a total of 177, on the Confederate side, and 30 killed, 229 wounded, and 40 missing, a total of 289 on the The damage done the railroad, both book containing all Cavalier's per-

from Chafflins Bluff.

Thus Dreurys Bluff, which had been but lightly manned, was ready for defense within twenty-four hours after Gen. Butler's arrival at Bermuda Hundred. Richmond also was being defended. Richmond also was being defended. The toesin had sounded and called by clanging bells the local militia and battallons of government clerks and rushed to arms, to aid the 6.000 to a total of 259 on the precious secret of her perpetual youth. "My Secrets of Beauty" is the only book containing all Cavalier's personal advice about the best ways of preserving one's health and good looks and telling just how to make more than 1,000 infantry and 2,000 cavalry for the defense of Petersburg and the route to Richmond. Hons of government clerks and rushed to arms, to aid the 6,000 troops that held the works around the city, under Gen. Arnold Elzey.

Every hour occupied by the Federals in getting into position on the James had been worth life itself to the garat Petersburg.
G. T. Beauregard, who had been

called from Charleston in April to take command in North Carolina and Southcastern Virginia, with headquarters at Weldon, N. C., had feared for Peters-burg, and now made every effort to save it. The troops of Beauregard's new demartinent were much scattered, being chiefly in North Carolina, where they had engaged in a campaign against Plymouth and Newbern.

Beauregard, on hearing that Butler was fective methods of combatting this leaves, and E. J. Ervin, Fourteenth and E. J. Er



Fightleg at Port Walthall.

brilliant stroke for the Union was be-ing lost.

Gen. Johnson found a portion of Gen Johnson Hagood's South Carolina by gade, just arrived from North Caro This opportunity lay in the direction lin the course of the day the rest of the brigade arrived, and also Gen. Hill, who Early on May 7 the Federals appeared Their force consisted of four brigades of infantry, about 19,000 men, under Gen. W. H. T. Brooks, comprised of the following

broken with woods, swamps, and ravi-

Tomorrow: Grant Moves to Spottsylvania Courthouse. (Constight, 1914.)

MME. CAVALIERI SHOWS HOW TO POSTPONE OLD AGE. tribution in another column today and see how easily you can obtain a copy of this guide to health and beauty.

Every woman is haunted by a spectre, the dread ghost of old age. At sixteen girls begin to dread it. At thirty-six women set traps for it. At thirty-six women set traps for it. At sixty they ward it off as best they may.

What many women will consider the most helpful chapter in Mme Lina most helpful chapter in Mme Lina west; Henry and Seventh and G streets northwest; O'Donnell's Drug Store, Potenth and G streets northwest; O'Donnell's Drug Store, Thirteenth and G streets northwest.



garding City Point, were not explicit and made no mention of the importance of Petersburg, Gen. Butler was to move according to circumstances after making City Point his base.

Gen. Butler construed his orders as directing him to get as near Richmond as he could.

Instead of landing his army at City Point and making that place his base also the Nottoway Blyer railroad being for the day. On May 8 Kautz destroyed also the Nottoway Blyer railroad being the could.

Hundred and Twelfth and One Hundred and Sixty-ninth New York, under Col. J. C. Drake, of the Ninth Maine: Tenth Conceticut, Eleventh Maine, Twenty-fourth Massachusetts, and One Hundredt. dredth New York, under Col, Harris M.

Plaisted of the Eleventh Maine.

The fighting, which began promptly, lasted all day. The country was much This was in favor of the Confederates. who made a spirited defense.

While three brigades of Gen. Brooks'

This newspaper has been fortunate enough to secure for its readers a limited supply of this remarkable book. Read all about the plan of dis-

the James, had abandoned this cam-ighost. In it she explains just what Harvard streets.

You'll Be Sorry If You Don't Enter the Quiz

Prompt action NOW will get you in this pleasant game with the magnificent awards. All back pictographs given you entirely free as a starter. Little time is left. Hurry!

When the Ben Franklin Quiz is over-when hundreds of people will have been made happy by receiving rich rewards-then there'll be a wail of Poor Richard's Almanack (cloth bound).....500 discontent from those who didn't enter.

That's how it always goes. No matter how generous, how easy, nor how splendid an opportunity, there are those who refuse to take advantage of it. But when they see how their neighbors and friends have profited, then powerful regret strikes

Don't wait till after the Quiz to come to a full realization of its attractions and its money-making possibilities.

You enter today, while the entering is good. Then, instead of decrying your ill luck several weeks hence, you'll be supremely joyous over the winning of an award.

Fact is, the entering is better today than everat least, better than it ever will be. The Herald's exceptional free offer boosts you far along the way

Here is just what you need to enter, to play, and to win, and what it all costs.

Contains 600 sayings of Benjamin Franklin, including the 50 correct answers.—The Quizzer's Guide Book (5 cents extra by

Permits you to submit six solutions to each pictograph without any coupons.-The Quizzer's Notebook and Listing Book (5 cents extra by mail).

Pictographs No. 1 to 35 inclusive given with Record Book.....FREE Pictographs No. 36 to date given with Alma-

nackFREE Invest just \$1.15 and get circuses of fun, pragtical education, and actual cash returns that may run as high as \$1,000 cash. Can you let such a glorious opportunity pass by?

Then get busy today, and get what supplies yo need. The sooner you begin on the pictographs the better. Call, send, or write The Herald Office.

All This Money Is Waiting for You

2d Award...... \$500 in Gold 3d Award...... \$250 in Gold 4th Award..... \$100 in Gold

20th to 69th Awards, each \$10......\$500 in Gold 70th to 169th Awards, each \$5......\$500 in Gold 170th to 350th Awards, Yearly Subscription to Sunday Washington Herald. 5th to 9th Awards, each \$50...... \$250 in Gold 351st to 500th Awards, each \$1....... \$150 in Gol

each pictograph.

out registration.

What Says Ben Franklin Today?



BEN FRANKLIN SAYS:

to the winners. 4. The winners are decided on the basis of the number of correct solutions submitted.

In till at the end of the Quiz.

sayings of Benjamin Franklin

THE QUIZ—WHAT IT IS.

1. Solve 50 pictographs for 5

2. Six solutions are allowed for

3. \$3,500 in awards is given free

5. Solutions are not to be turned

6. You can enter any time, with-

QUESTION BOX. J. L. S .- Correct solution will found between those numbers stated in Record Book. It is necessary to fill out pictogr

pages, checking sheet is sufficient S. L. N., City-Your Almanac he proper one.

J. F. S., Swissvale, Pa.—You

J. E. D. Cadiz, Ohio - Pric

IMPORTANT Remember These Dates in the Quiz.

Last pictograph, May 10, Sunday. Quiz supplies sold till midnight, May 23, Saturday. All sets of solutions must be turned in during week of May 17, Sanday.

(Clip Coupon Around Black Rule.) No sets accepted after midnight, May 23, Saturday.

Ouiz supplies are one sale at Herald Office. By Mail, use this blank.

Dept. Q.	Date191
The Washington Herald,	
Washington, D.	C.
Inclosed is \$ for w	hich send me the items marked below
V	
Name	••••••••
Address	·····
	Poor Richard's Almanack, 55c
	Poor Richard's Almanack, 55c Record Book and all back pictographs, 70c.
Send money in stamps,	Record Book and all back

money order.

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your answers in a Record Book, You feel doubly sure that the first award is coming to you.

This confidence is not misplaced, for the Record Book is the safe and sure way to victory.

With single coupons, you're always at war with yourself. You feel that it would be safer to submit extra solutions for this pictosraph and that, but you are unwilling to purchase the extra coupona. You are continually holding back, and you persist in discarding good, logical answers simply because you have no coupons on which to write them. With a Record Book, which precludes the use of coupons entirely you are removed entirely from the danserous temptation to discard good answers. You will save in your full quota, and make a hid for first award with your full strength.

Single coupons are such a nulsance, too. They are continually disappearing and cattering you analyty. They become solled and form and unfit to use. The Record Book is so much neater and more convenient.

At the moment of turning in your set.

convenient.

At the moment of turning in your set, your mind will be feverishly excited. Your judgment will be torn by conflicting answers. You'll want to make this revision, that substitution, and this addition. That moment is a critical time. With a Record Book, all changes are easily and satisfactorily made. With single coupons, changes are practically impossible.

Be good to yourself, Strive your might.

it today. The time is growing very

ald, and secure a copy of "MY SECRETS OF BEAUTY," by MME. LINA CAVALIERI, at the Special Reduced Price of 69 Cents.

This big 317-page book is the most complete and authoritative collection of information on the subject of HEALTH and BEAUTY ever offered in a single volume. Page after page of things EVERY WOMAN SHOULD KNOW and more than ONE THOUSAND RECIPES for preparations which the beautiful Cavalieri herself uses and recommends.

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If unable to call at any of the above places, mail \$5 CENTS and the coupons to THE WASHINGTON HERALD, and a copy of CAVALIERIS valuable book will be forwarded to any address in the United States, all charges prepaid.

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